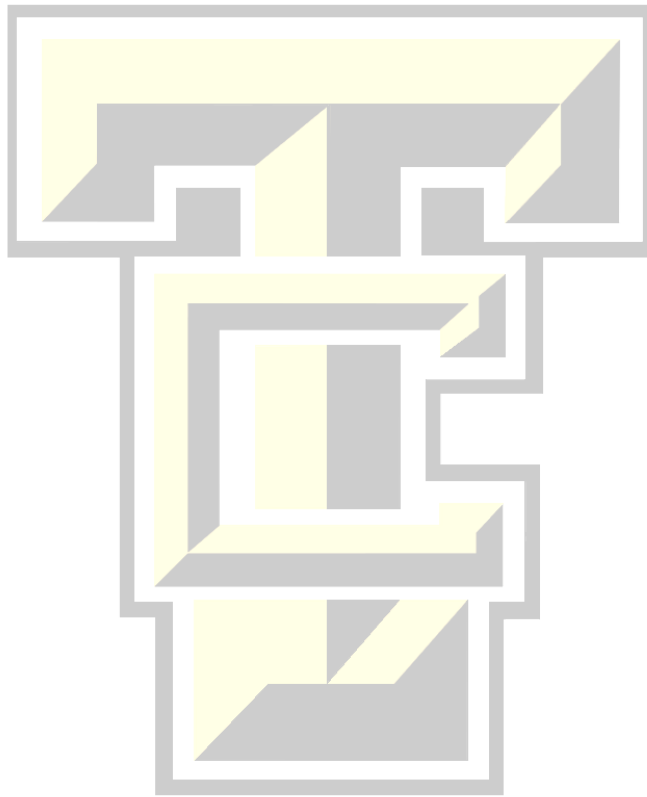


# **2027 Cougar Baseball Sponsorship Package**

## **The Colony High School**



**To stand as a positive example while we play the game we love,  
with the highest degree of sportsmanship, competitiveness, and  
desire to succeed; all while we represent our town The Colony,  
TX.**

## **Grand Slam Package (1 year)**

**\$10,000**

- Guest of Honor at End-of-Year Banquet
- Elite Sponsor of Champion Sports Radio with personalized announcement every inning at every varsity game
- Game day announcements from press box (varsity and sub-varsity)
- Full page program Ad (with or without varsity boys)
- Reserved seats for 6 people to home games
- Free entrance for 6 people to each home game
- Two reserved parking spots on gameday at Cougar Field
- Free concessions tickets for 6 people to each home game
- Throw first pitch at game or honor someone to throw first pitch
- 8X8 Coroplast signage (or similar)(prime location on back of outfield wall facing Cougar Alley and Blair Oaks - high visibility with slow moving flow traffic to all TCHS functions throughout the school year)
- Company logo with link to your website or primary social media page on our Sponsorship webpage - X Large - top placement
- Social media posts throughout the season (X, IG, FB)
- Signed bat at end of season by Varsity team
- Private dinner with Coach Rogers

## **Platinum Package (1 year)**

**\$7,500**

- Elite Sponsor on Champion Sports Radio with personalized announcement in every inning of every varsity game
- Gameday announcements from press box (varsity and sub-varsity)
- Full page program Ad (with or without varsity boys)
- Reserved seats for 4 people to home games
- Reserved parking spot at Cougar Field on gameday
- Free entrance for 4 people to each home game
- Free concessions tickets for 4 people to each home game
- 8X8 Coroplast signage (or similar)(prime location on back of outfield wall facing Cougar Alley and Blair Oaks - high visibility with slow moving flow traffic to all TCHS functions throughout the school year)
- Company logo with link to your website or primary social media page on our Sponsorship webpage - X Large - top placement
- Social media posts throughout the season (X, IG, FB)

### **Home Run Package (1 year)**

**\$5,000**

- Elite Sponsor of Champion Sports Radio with personalized announcement every inning of every varsity game
- Gameday announcements from press box (varsity and sub-varsity)
- Prominent sign on dugout wall facing spectators (only two available)
- Reserved seats for 2 people to home games
- Free entrance for 2 people to each home game
- Free concessions tickets for 2 people to each home game
- Recognition on sponsorship wall at Cougar Field
- 8X8 Coroplast signage (or similar)(prime location on Cougar Alley - high visibility with slow moving flow traffic to all TCHS functions throughout the school year)
- Full page color advertisement in media guide
- District night sponsor
- Social Media posts throughout the season (X, IG, FB)
- Throw first pitch at sponsored district night and additional recognition during game

### **Diamond Package (1 year)**

**\$3,000**

- Prominent sign on Dugout Wall facing spectators (only two available)
- Recognition on Sponsorship wall at Cougar Field
- Full page program color advertisement in media guide
- District night sponsor
- Throw first pitch at sponsored district night and additional recognition during game
- Gameday announcements from press box (varsity and subvarsity)
- Advertising on varsity team poster with distribution to local vendors
- Company logo with link to your website or primary social media page on our Sponsorship webpage - X Large - top placement
- Social media posts throughout the season (X, IG, FB)

### **Triple Package (1 year)**

**\$1,500**

- 8X4 coroplast sign (or similar) behind pressbox (foot traffic / high visibility walking to the stadium)
- Recognition on Sponsorship wall at Cougar Field

- Half page color advertisement in media guide
- District night sponsor
- Throw first pitch at sponsored district game
- Company logo with link to your website or primary social media page on our Sponsorship webpage - Large - Middle placement
- Gameday announcements from press box (varsity and subvarsity)
- Social media posts throughout the season (X, IG, FB)
- 2 Tickets to each district home game

### **Double Package (1 year)**

**\$1,000**

- Company logo with link to your website or primary social media page on our Sponsorship webpage - Medium - lower placement
- Gameday announcements from press box (varsity and sub-varsity)
- 2 Tickets to each district home game

### **Single Package (1 year)**

**\$500**

- Company logo with link to your website or primary social media page on our Sponsorship webpage - Medium - lower placement
- Gameday announcements from press box (varsity and sub-varsity)

## Sponsor Contract

- Grand Slam Package\_\_\_\_\_ **\$10,000**
- Platinum Package\_\_\_\_\_ **\$7,500**
- Home Run Package\_\_\_\_\_ **\$5,000**
- Diamond Package\_\_\_\_\_ **\$3,000**
- Triple Package\_\_\_\_\_ **\$1,500**
- Double Package\_\_\_\_\_ **\$1,000**
- Single Package\_\_\_\_\_ **\$500**

### Advertising

- Full \_\_\_\_\_ **\$400**
- Half Page \_\_\_\_\_ **\$250**
- Quarter Page \_\_\_\_\_ **\$100**
- Business Card \_\_\_\_\_ **\$50**

In-Game prize donations are always welcome. At home games raffle prizes are awarded to “winners” at the end of each inning. Any and all giveaways are greatly appreciated. Past giveaway prizes have consisted of: Gift Cards, Entertainment Vouchers, Free Appetizers, Entrées or Dinner for Two Cards, Free Products or Services, Branded Business Swag, etc.

|                                |  |
|--------------------------------|--|
| <b>Sponsor / Business Name</b> |  |
| <b>Contact Person</b>          |  |
| <b>Contact Number</b>          |  |
| <b>Contact Email Address</b>   |  |

## **High Visibility sponsorship areas:**



**Entrance to baseball parking lot on Cougar Alley - high year round visibility.**



**High visibility year round - fence surrounding baseball parking lot - Cougar Alley**



**High visibility year round - fence at end of baseball parking lot - Cougar Alley**



**Press box area - all fans will walk by this area - high visibility at baseball games**

